Terms & Conditions

- 1. The organizer of this promotion is Cathay Pacific Airways Limited (hereinafter referred to as "Cathay"). The purpose of the lucky draw is to provide participants the opportunity to use 50,000 Asia Miles for 2 tickets to attend the "903 AllStar Basketball Jam" event (the "Lucky Draw" or "Promotion"). This Lucky Draw is only open to members of the Asia Miles Programme ("Members") who are registered Wellness Journey participants. "Wellness Journey" means the wellness journey function available on the Cathay App that enables Members to participate in and complete wellness activities. "Cathay App" means the Cathay lifestyle mobile app.
- 2. The promotion period is from 12:00 noon on July 25, 2022 to 11:59 pm on August 07, 2022, both dates inclusive ("Promotion Period").
- 3. Eligibility: To be eligible to participate in this Lucky Draw, participants must ("Eligible Participants"):
 - a. Be a Member who is a registered Wellness Journey participant;
 - b. Be located in Hong Kong;
 - c. Be at least 18 years old;
 - d. Have a Hong Kong contact number registered as the Member's contact number in the Membership account information; and
 - e. Have a Hong Kong address.
- 4. To participate in the Lucky Draw, Eligible Participants must submit a Lucky Draw consent form on the Cathay Pacific website (Hong Kong Locale) before 11:59pm on August 7, 2022. By completing submitting such consent form, each Eligible Participant will be entered into the Lucky Draw. Each Member is entitled to one entry only.
- 5. The winners of the Lucky Draw will each win the opportunity to use 50,000 Asia Miles for two (2) "903 AllStar Basketball Jam" event tickets.
- 6. A total of 200 winners of the Lucky Draw will be selected and each of the winner is eligible to use 50,000 Asia Miles for two (2) "903 AllStar Basketball Jam" event tickets. The selection of the winners of the Lucky Draw will be held on August 12, 2022. The winner will be randomly selected by the computer system.
- 7. The list of winners will be published in Sing Tao Daily and The Standard on August 19, 2022.
- 8. Winners will receive an email from Cathay to notify them to claim their prize. Winners must follow the instructions to make the redemption and register their ticket delivery information on the designated website before the specified deadline, and pay a HK\$55 delivery fee. Tickets will be delivered by courier. Delivery is the only way for ticket collection, in-person collection is not applicable. The tickets will be mailed in late August 2022. Cathay will not be responsible and will not re-issue any notification email to winners, and will not be responsible for any damaged, lost, or stolen tickets that have been collected by winners.
- Eligible Participants must ensure that the information provided in the Lucky Draw consent form is complete and correct and the telephone number and address registered in his/her Asia Miles Programme membership account is correct. Incorrect or incomplete information will disqualify the entry.
- 10. Anyone who participates in this promotion agrees that they understand and agree to these terms and conditions.. Cathay reserves the right to disqualify any entries and participants who violate these terms and conditions from participating in this Lucky Draw. If any participants or winners violate any of these terms and conditions, , or commits any illegal acts that result in any loss to Cathay Pacific Airways Limited or Asia Miles Limited, such participants or winners will be liable for all losses.

- 11. Cathay is not responsible for any delay, loss, error, unrecognizable information submitted by participants due to technical problems such as computers, communication tools, networks, or any other problems beyond the reasonable control of Cathay.
- 12. If the winner fails to make the redemption for the tickets and/or fails to collect the tickets before the date specified in the prize notification, the winner will be deemed to have waived their entitlement to the tickets. Each winner of the Lucky Draw must be the Member that makes the redemption for the tickets. Winners may not transfer or make available to any other person the ability to redeem the tickets.
- 13. The allocation of seating is auto-assigned by the computer system. Each person must have one ticket for entrance to the event.
- 14. The use of "903 AllStar Basketball Jam" event tickets will be governed by the terms of the event organizer. Cathay will not reissue or replace tickets and will not be held responsible for lost or defaced tickets.
- 15. Cathay will not be held responsible if the "903 AllStar Basketball Jam" event is cancelled or postponed due to the pandemic for reasons not attributable to Cathay.
- 16. Prizes/tickets may not be resold, exchanged for cash, exchanged for other products or offers. Any unused services or entitlements will be cancelled without compensation after the validity period of the prizes has expired.
- 17. The promotional pictures are for reference only.
- 18. Winners will not receive any cash compensation/benefits or any form of substitute for prizes in the promotion.
- 19. Cathay is not the supplier of the prizes for this promotion. Prizes are provided "as is". Cathay makes no warranties, representations or warranties, whether express or implied, including, but not limited to, any merchantability or fitness for a particular purpose with respect to the prize. Any complaints about a prize should be directed to the supplier of the relevant prize. Cathay shall not be liable for any direct or indirect injury, loss and/or all consequences that may arise from the use of the prize or its related services by the winner.
- 20. If it is found that a participant has hacked and/or modified computer programs with a fake account, fraudulent account or in any way or Cathay has reasonable grounds to believe that the participant has participated in or procuring by any unfair, dishonest, improper or illegal means, Cathay reserves the right to disqualify any participants from participating in this promotion. Cathay reserves the right to pursue any actions to prevent any person from interfering with and/or disrupting this promotion.
- 21. The information (including but not limited to personal data) provided by participants and winners through promotional activities (including but not limited to winning prizes, redemption of prizes and other procedures) will be used by Cathay and its marketing agencies for this purpose only. Your personal data will be processed in alignment with the Cathay Pacific Customer Privacy Policy and Asia Miles Privacy Policy.
- 22. Cathay will not be liable to any person for any personal injury, death, loss, damage or liability arising out of (whether direct, indirect or otherwise) arising out of the promotions, prizes or prizes, including but not limited to loss of revenue, profit or reputation, any computer error, abnormal operation of any computer, communication or facility, any lack or inadequacy of services provided by a third party, or any notice due to errors in postal delivery and loss, damage or liability arising out of shipment or loss, even if Cathay has been notified of the possibility of such loss, damage or liability.
- 23. Any suspected or confirmed cases of fraud and/or suspected or confirmed cases of abuse in connection with participation in this promotion and/or in exchange for prizes may result in registration of participants and/or prizes due to winners being cancelled.

- 24. These terms and conditions shall be governed by the laws of Hong Kong, and all disputes arising out of or in connection with these terms and conditions shall be resolved by the courts of Hong Kong.
- 25. Cathay reserves the right of final and binding decision on any disputes related to this promotion
- 26. The purchase of designated products is subject to the terms and conditions of the individual products and the Wellness Journey is subject to the terms and conditions of the Wellness Journey.
- 27. These terms and conditions are written in the English language and may be translated into other languages. In the event of any inconsistency between the English version and the translated version of these terms and conditions, the English version shall prevail.
- 28. For enquiries, please call +852 2747 3333.
- 29. Trade Promotion Competition Licence No.: 55905