

## "Going the extra mile with you, Watch the MV to earn"

### Terms and Conditions

#### 1. Campaign Period

"Going the extra mile with you. Watch the MV to earn." started from HK time 6 Jun 2022 at 00:00 to 6 Jul 2022 at 23:59pm (GMT+8), both dates inclusive.

#### 2. Eligibility

- a. This Campaign is only applicable to the participant of wellness journey participant
- b. If the member is found to be involved in any fraudulent activity (as determined by Asia Miles Limited in its sole discretion), Asia Miles Limited reserves the right to disqualify the member from participating in this campaign and/or cancel the member's "Asia Miles" membership qualification.

#### 3. Campaign Mechanism

- a. During the campaign period, wellness journey members can earn miles in the below way.  
From 6 June to 6 July, 2022, earn extra miles when the following two criteria are met. First, help the official YouTube video of 'Going the extra mile with you' reach the number of views below. Second, complete the health goal of drinking eight glasses of water a day for any seven days. Whether you're a new or existing member, each person can earn the miles below on the Cathay app if the video reaches these numbers of views:

Total views on Youtube official video	Miles earned by each eligible member
150,000 views	20 miles
500,000 views	100 miles
1,000,000 views	300 miles

- b. Each member can only complete the "Going the extra mile with you. Watch the MV to earn." campaign once.
- c. Miles earned will be credited to eligible member accounts in 6-8 weeks upon campaign completion.
- d. Asia Miles Limited will not be held responsible if the member fails to successfully complete the above conditions due to computer, network, telephone, etc. technology or other reasons not attributable to Asia Miles Limited.
- e. Asia Miles Limited reserves the right to withhold benefits if it believes the members' usage is wrong, deceptive, illegal, or in violation of these Terms and Conditions.

#### 4. General Conditions

- a. Asia Miles Limited reserves the right to amend any of these terms and conditions or terminate this Promotion at any time without prior notice.

- b. All matters and disputes relating to the Promotion and these terms and conditions will be subject to the final decision of Asia Miles Limited.
- c. The Asia Miles Programme Terms and Conditions shall also apply. To the extent there is any inconsistency, these terms and conditions shall prevail.
- d. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong SAR.
- e. If there is any inconsistency or conflict between the English and Chinese versions, the English version shall prevail.